



Contact:

Jenny Quattlebaum
Marketing Manager
2525 Spenwick Drive
Houston, Texas 77055
(713) 683-7289
E-mail: jenny@e-sierrapacific.com
www.e-sierrapacific.com

Monday, June 28, 2004

**Goldin Is Featured Speaker
At Atlanta Decorator Summit**

On Weds., Oct. 20, 2004, Grant Goldin, president, Sierra Pacific, an upscale corporate casual apparel manufacturer located in Houston, is speaking at the High Volume Decorator Summit in Atlanta. Sponsored by the Imprinted Sportswear Shows, High Volume Screen Printer, and High Volume Embroiderer, two new online publications published by IMPRESSIONS and EMB, the Summit is an educational and networking event targeting top-level screen printers and embroiderers.

Goldin is an active member of the Virtual Thinking Expedition Co., a consulting firm that focuses on training individuals to think outside the box and focus on creativity and innovation to implement strategic change. He is speaking on "Thinking Differently For Different Results." The one-hour session will offer basic tools, techniques, and processes to change one's way of thinking to make positive changes and take a company to the next level.

To register, go to www.ISSshows.com/atlanta. To contact Sierra Pacific,

call (713) 683-7289; fax 713-688-7191; e-mail askus@e-sierrapacific.com, or visit the
Web site at www.e-sierrapacific.com.