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**Monday, November 1, 2004**

**Sierra Pacific Awards HP Notebook  
In Atlanta ISS Go For The Gold Promotion**

John Hall, owner of Foxfyr Enterprises, Temple, Ga., was the lucky recipient of a **Dell Inspiron 1150** notebook computer as the grand-prize winner of Sierra Pacific's Go For The Gold Promotion, held during the Atlanta Imprinted Sportswear Show in October. Hall's number was picked from the hundreds of decorators who stopped by the booth to see the new Sierra Guard FeatherLite Twill shirt and receive a free sample in the company's signature Sierra Gold color. Hall is a retired firefighter who served for 15 years. He has a one-year-old operation offering embroidery and vinyl graphics with plans to add screen printing.

Sierra Pacific also awarded \$100 cash every hour during the show on Friday and Saturday to a lucky attendee spotted wearing a gold SierraGuard FeatherLite Twill shirt. The SierraGuard FeatherLite Twill is an ideal work uniform because it repels liquid and semi-liquid spills for up to 25 washes. For more information or a copy of the latest catalog, contact Sierra Pacific at (713) 683-7289; fax 713-688-7191; e-mail [askus@e-sierrapacific.com](mailto:askus@e-sierrapacific.com), or visit the Web site at [www.e-sierrapacific.com](http://www.e-sierrapacific.com).

**Photo File:** [AISS\\_SP\\_GrandPrize.JPG](#)

**Caption:**

John Hall, co-owner, Foxfyr Enterprises, Temple, Georgia, shows off his grand-prize Dell notebook computer as the lucky winner of Sierra Pacific's Go For The Gold promotion held during the Atlanta ISS. He is surrounded by Sierra Pacific distributor representatives and staff.