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**Sierra Pacific Awards Dell Notebook
In Atlantic City ISS Go For The Gold Promotion**

Ted Flaxman, owner of **Zandora Designs in South Orange, NJ**, was the lucky recipient of a Dell computer notebook as the grand-prize winner of Sierra Pacific's Go For The Gold Promotion, held during the Atlantic City Imprinted Sportswear Show in March. Flaxman was the third of three winners; two other attendees won at the Long Beach and Tampa ISS shows. Flaxman's number was picked from the hundreds of decorators who stopped by the booth to see the new Sierra Guard FeatherLite Twill shirt and receive a free sample in the company's signature Sierra Gold color.

Flaxman has a two-year-old singlehead embroidery business, which focuses on the horse market, as well as the police and FBI. The SierraGuard FeatherLite Twill is an ideal work uniform shirt because it repels liquid and semi-liquid spills for up to 25 washes. For more information or a copy of the latest catalog, contact Sierra Pacific at (713) 683-7289; fax 713-688-7191; e-mail askus@e-sierrapacific.com, or visit the Web site at www.e-sierrapacific.com.

Photo File: SierraGoldACwinner.jpg

Caption:

Ted Flaxman, owner, **Zandora Designs in South Orange, NJ**, shows off his grand-prize Dell computer notebook as the lucky winner of Sierra Pacific's Go For The Gold promotion held during the Atlantic City ISS. He is surrounded by Sierra Pacific staffers.